

ORDER



Orders
Order / Rev: 1980952
Alt Order #: WOC12477321
Product Desc: TV
Estimate: 8167
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 06/25/20 / 06/25/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact: Amanda Adams
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ House Majority PAC
Demographic: A25-54
Product Codes: IS-Candidate/US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/26/20	145	\$319,900.00	\$271,915.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	145	\$319,900.00	\$271,915.00	0.00
Totals	145	\$319,900.00	\$271,915.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	29%	\$319,900.00
Market	100%	\$1,103,103.45

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	71%	\$783,203.45

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/20/20	10/26/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$1,100.00	P02	0.00	NM	10	\$11,000.00
		(Program: #HTownrush @6a)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,100.00		0.00			
N 2	All	10/20/20	10/26/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	20	\$850.00	P02	0.00	NM	20	\$17,000.00
		(Program: CBS This Morning)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		20				\$850.00		0.00			
N 3	All	10/20/20	10/25/20	CBS Sunday Morning CBS Sun Morn	CM	8:00 AM-9:30 AM	-----S	:30	2	\$2,380.00	P02	0.00	NM	2	\$4,760.00
		(Program: CBS Sun Morn)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$2,380.00		0.00			
N 4	All	10/20/20	10/25/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	2	\$1,050.00	P02	0.00	NM	2	\$2,100.00
		(Program: Face the Nation)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$1,050.00		0.00			
N 5	All	10/20/20	10/26/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$1,630.00	P02	0.00	NM	10	\$16,300.00
		(Program: THE PRICE IS RIGHT)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,630.00		0.00			
N 6	All	10/20/20	10/26/20	Young & the Restless YOUNG & THE RESTLESS	CM	11:00 AM-12:00 PM	MTWTF--	:30	10	\$1,630.00	P02	0.00	NM	10	\$16,300.00
		(Program: YOUNG & THE RESTLESS)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,630.00		0.00			
N 7	All	10/20/20	10/26/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	MTWTF--	:30	10	\$1,280.00	P02	0.00	NM	10	\$12,800.00
		(Program: 11 NEWS AT NOON)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,280.00		0.00			
N 8	All	10/20/20	10/26/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
		(Program: BOLD & BEAUTIFUL)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		5				\$1,280.00		0.00			
N 9	All	10/20/20	10/26/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	10	\$1,130.00	P02	0.00	NM	10	\$11,300.00
		(Program: LET'S MAKE A DEAL)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,130.00		0.00			
N 10	All	10/20/20	10/26/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	MTWTF--	:30	10	\$1,050.00	P02	0.00	NM	10	\$10,500.00
		(Program: ELLEN)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,050.00		0.00			
N 11	All	10/20/20	10/26/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	10	\$1,050.00	P02	0.00	NM	10	\$10,500.00
		(Program: 11 NEWS AT 4PM)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$1,050.00		0.00			
N 12	All	10/20/20	10/26/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	7	\$1,530.00	P02	0.00	NM	7	\$10,710.00
		(Program: 11 NEWS AT 5PM)4Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		7				\$1,530.00		0.00			

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N13	All	10/20/20	10/26/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
(Program: 11 NEWS AT 6PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/20/20	10/26/20	MTWTF--			5			\$2,650.00			0.00		
N14	All	10/20/20	10/24/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$1,280.00	P02	0.00	NM	1	\$1,280.00
(Program: 11 NEWS AT 6PM SAT)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	-----S-			1			\$1,280.00			0.00		
N15	All	10/20/20	10/25/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,230.00	P02	0.00	NM	1	\$1,230.00
(Program: 11 NEWS AT 530PM SUN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	-----S			1			\$1,230.00			0.00		
N16	All	10/20/20	10/26/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$4,530.00	P02	0.00	NM	5	\$22,650.00
(Program: WHEEL OF FORTUNE)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/20/20	10/26/20	MTWTF--			5			\$4,530.00			0.00		
N17	All	10/20/20	10/24/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
(Program: WHEEL OF FORTUNE (SAT))4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	-----S-			1			\$1,850.00			0.00		
N18	All	10/20/20	10/20/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$9,250.00	P02	0.00	NM	1	\$9,250.00
(Program: NCIS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	-T-----			1			\$9,250.00			0.00		
N19	All	10/20/20	10/21/20	Wed Prime A SURVIVOR	CM	7:00 PM-8:00 PM	--W----	:30	1	\$8,900.00	P02	0.00	NM	1	\$8,900.00
(Program: SURVIVOR)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	--W----			1			\$8,900.00			0.00		
N20	All	10/20/20	10/21/20	Wed Prime B SEAL TEAM	CM	8:00 PM-9:00 PM	--W----	:30	1	\$6,950.00	P02	0.00	NM	1	\$6,950.00
(Program: SEAL TEAM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	--W----			1			\$6,950.00			0.00		
N21	All	10/20/20	10/22/20	Thu Prime A YNG SHLDON/THE UNICORN	CM	7:00 PM-8:00 PM	---T---	:30	1	\$9,830.00	P02	0.00	NM	1	\$9,830.00
(Program: YNG SHLDON/THE UNICORN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	---T---			1			\$9,830.00			0.00		
N22	All	10/20/20	10/23/20	Fri Prime B MAGNUM PI	CM	8:00 PM-9:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: HAWAII FIVE-0)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	----F--			1			\$5,550.00			0.00		
N23	All	10/20/20	10/23/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----F--	:30	1	\$6,030.00	P02	0.00	NM	1	\$6,030.00
(Program: BLUE BLOODS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	----F--			1			\$6,030.00			0.00		
N24	All	10/20/20	10/24/20	Sat Prime A CRIMETIME SATURDAY	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$2,780.00	P02	0.00	NM	1	\$2,780.00
(Program: CRIMETIME SATURDAY)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/19/20	10/25/20	-----S-			1			\$2,780.00			0.00		
N25	All	10/20/20	10/24/20		CM	8:00 PM-9:00 PM	-----S-	:30	1	\$2,900.00	P02	0.00	NM	1	\$2,900.00

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Sat Prime B CRIMETIME SATURDAY (Program: CRIMETIME SATURDAY)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$2,900.00		0.00			
N26	All	10/20/20	10/25/20	Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$11,930.00	P02	0.00	NM	1	\$11,930.00
60 MINUTES (Program: 60 MINUTES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$11,930.00		0.00			
N27	All	10/20/20	10/25/20	Sun Prime C	CM	8:00 PM-9:00 PM	-----S	:30	1	\$6,480.00	P02	0.00	NM	1	\$6,480.00
NCIS LOS ANGELES (Program: NCIS LOS ANGELES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$6,480.00		0.00			
N28	All	10/20/20	10/25/20	Sun Prime D	CM	9:00 PM-10:00 PM	-----S	:30	1	\$5,780.00	P02	0.00	NM	1	\$5,780.00
NCIS: NEW ORLEANS (Program: NCIS: NEW ORLEANS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$5,780.00		0.00			
N29	All	10/20/20	10/26/20	Local News @ 10p M-F	CM	10:00 PM-10:35 P	MTWTF--	:30	5	\$4,180.00	P02	0.00	NM	5	\$20,900.00
11 NEWS AT 10P MF (Program: 11 NEWS AT 10P MF)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$4,180.00		0.00			
N30	All	10/20/20	10/26/20	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
Late Show (Program: Late Show)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$1,280.00		0.00			
N32	All	10/20/20	10/25/20	NFL Su Game #1	CM	4a-4x	-----S	:30	1	\$24,300.00	P02	0.00	NM	1	\$24,300.00
NFL Sun Game #1 (Program: NFL COWBOYS)SPORTSPECIALES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$24,300.00		0.00			
N34	KHOU	10/22/20	10/22/20	Thu Prime B	CM	8-9p	---T---	:30	1	\$8,100.00	P02	0.00	NM	1	\$8,100.00
MOM/ THE UNICORN (Program: MOM/ THE UNICORN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$8,100.00		0.00			
N35	KHOU	10/24/20	10/24/20	NCAA FB SEC Champ	CM	2:30 PM-6:00 PM	-----S-	:30	1	\$6,380.00	P02	0.00	NM	1	\$6,380.00
NCAA SEC FOOTBALL 230p (2:30 PM-6:00 PM) (Program: NCAA SEC FOOTBALL 230p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$6,380.00		0.00			
N36	KHOU	10/25/20	10/25/20	NFL Today Su	CM	11:00 AM-12:00 P	-----S	:30	1	\$7,400.00	P02	0.00	NM	1	\$7,400.00
NFL TODAY (11:00 AM-12:00 PM) (Program: NFL TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$7,400.00		0.00			
N37	KHOU	10/25/20	10/25/20	Madam Sec 1-2a Su	CM	1-2a	-----S	:30	1	\$110.00	P02	0.00	NM	1	\$110.00
Madam Sec 1-2a Su (Program: Madam Sec 1-2a Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$110.00		0.00			
Totals													145	\$319,900.00	